



Mary Ann Shaw

# Center for Public and Community Service

*A Look Inside*  
2004 - 2006

*From the Director's Desk,*

Public scholarship at Syracuse University exploded during the first two years of Chancellor Nancy Cantor's leadership. The Mary Ann Shaw Center for Public and Community Service (CPCS) continued to provide the framework, foundation, and credibility for new and exciting partnerships. Community engagement, inclusion, and diversity, long-held SU values, firm up the foundation needed for expanding the content and scope of discovery, learning, and public engagement. This allows faculty and students to consider their goals and values in the larger community context that includes history, economics, politics, and culture.

Our community partners play a significant role in the development, implementation, and evaluation of SU community based service learning and research, providing invaluable knowledge and wisdom, enhancing learning outcomes, and helping set the research agenda. We thank them for their commitment and look forward to growing our partnerships.

I hope you enjoy the 2004-2006 CPCS "snapshot" that represents the depth and breadth of SU's engagement initiatives.

Sincerely,



Pamela Kirwin Heintz  
Director

### New Community Based Initiatives

Below are a few examples of new community based initiatives CPCS developed with faculty, students, and community partners.

**ART 500: Art in the Community**—Students gained an understanding of recent practices in community art; researched artists' projects that had a relation to the community; and developed a participatory art practice.

**ARC 500/GEO 500/WSP 500: Boundaries in Syracuse**—Gender, Architecture, Geography—Students determined what boundaries are at work in city residents' lives that inhibit/enable mobility; how our identities influence our engagement with the city; and what role governments play in cities.

**SOC 400: Sociology of Childhood**—Students gained a clear idea of the social nature of childhood and learned how to construct a critical analysis of issues and problems facing children today.

**Syracuse University Community Geographer**—This staff position, created and supported by the geography department in the Maxwell School of Citizenship and Public Affairs, is also supported by the Chancellor's Office, and is funded in part by a grant from the Gifford Foundation. The community geographer works in partnership with a diverse steering committee to inform community neighborhood planning processes by examining community issues and resources from a spatial perspective.

### Connecting the Community Through Writing

CPCS has a long history of collaborating with the Writing Program in the College of Arts and Sciences. Through this partnership, CPCS was able to connect Luis J. Rodriguez, award-winning poet, author, and Syracuse University Lecture Series speaker, with Steve Parks in the Writing Program and M. Kristiina Montero in the School of Education. As a result, a writing project featuring the poetry of Syracuse City School District students culminated in *Soul Talk: Urban Youth Poetry* (New City Community Press, 2007).

#### *Where I'm From*

*Where I'm from  
Mom's seeing stars  
Pop's behind bars  
First of the month food stamps on the card  
Still no food so everybody's got to starve  
So many with unseen scars  
Little kids playing in the backyard  
Some dude you know in a cop car  
Every building with drug dealers for hilltop guards  
But now I'm doing things  
That I once thought was hard  
Getting grades higher than the moon and Mars  
Never thought I'd have a plan  
That was going to take me far*

Jerome  
11th grade, Corcoran High School

# Community Based Service Learning

CPCS worked with students from every SU school and college during the 2004-2006 academic years to place them in more than 100 sites within the community. Note: The data collected for this section represent students in service learning courses facilitated by CPCS during 2004-2006 and do not include data for the many established courses and academic programs/projects CPCS has developed over the years.

## Community Based Service Learning Courses

### College of Arts and Sciences

CAS 300 Seminar in Service Learning  
 ENG 650 Creative Writing  
 GEO 500 / WSP 500 Boundaries of Syracuse  
 LIN 471 Dimensions of Bilingualism and Multiculturalism  
 PAF 110 Public Service Practicum  
 REL 395 Religions and the Natural Environment  
 SOC 248 Social Problems and Ethnic Inequality  
 SOC 364 Sociology of Aging  
 SOC 490 Independent Study  
 WRT 105 Studio I: Practices of Academic Writing  
 WRT 109 Studio I: Practices of Academic Writing  
 WRT 195 Writing Studio Transfers  
 WRT 205 Studio II: Critical Research and Writing  
 WRT 209 Studio II: Critical Research and Writing  
 WRT 209 Studio II: Critical Research and Writing  
 WRT 307 Advanced Writing Studio  
 WRT 428 Studies in Composition, Rhetoric, and Literacy

### College of Human Services and Health Professions

NHM 455 / 655 Community Nutrition  
 NUR 312 Practice-Based Nursing III  
 NUR 314 Practice-Based Nursing IV  
 HSHP 400 HSHP Learning Community

### College of Visual and Performing Arts

ART 500 Selected Topics: Art and Community  
 CRS 435 Interviewing

### School of Information Studies

IST 466 Professional Issues in Information Management and Technology

### SUNY-ESF

CLL 410 Writing for Environmental Professionals  
 FOR 202 Introduction to Sociology

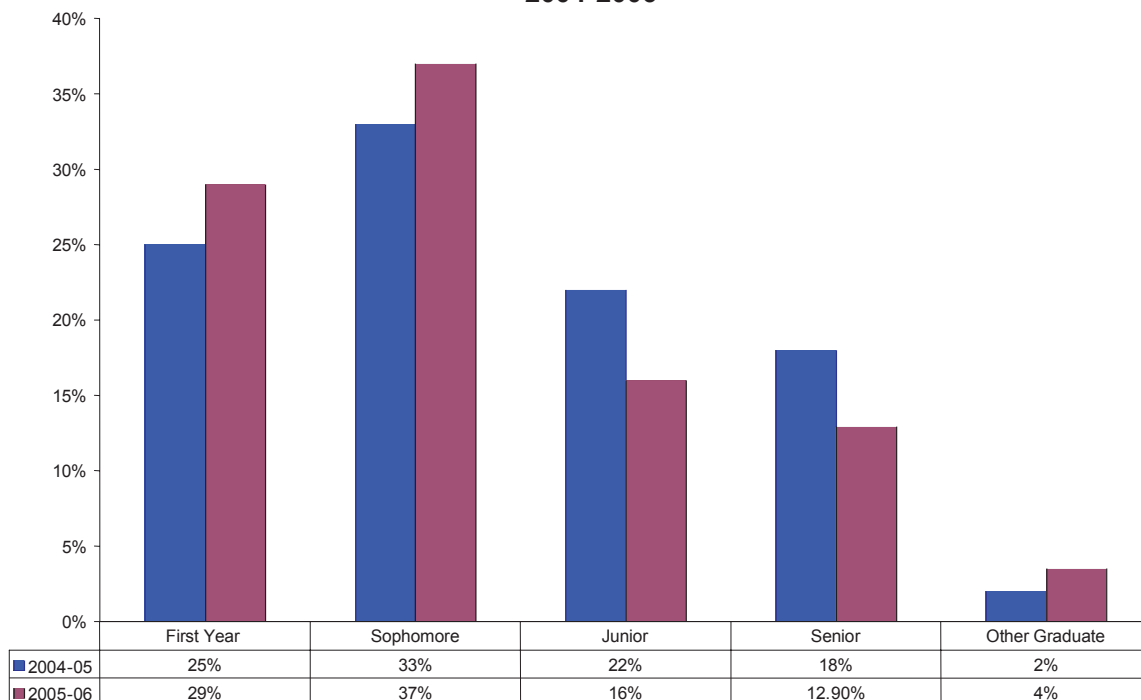
## Service Learning Participants by School/College

	2004-2005	2005-2006
Whitman School of Management	35%	38%
SUNY-ESF	22%	18%
College of Arts and Sciences	13%	19%
College of Visual and Performing Arts	9%	7%
College of Human Services and Health Professions	8%	4%
School of Information Studies	6%	1%
L.C. Smith College of Engineering and Computer Science	2%	2%
School of Education	2%	3%
S.I. Newhouse School of Public Communications	2%	6%
Maxwell School of Citizenship and Public Affairs	<1%	1%
School of Architecture	<1%	1%
University College	<1%	1%

"I learned more about myself, but, more importantly, I learned more about people's cultures and backgrounds. I learned more about understanding and respect."

Service learning student - Spring 2005

## Service Learning Participants by Academic Year 2004-2006



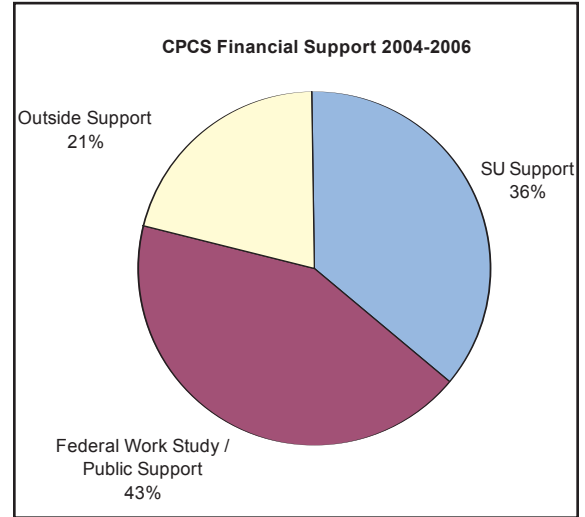
# CPCS Financial Support

CPCS thanks the following for providing the resources that allow us to develop and implement consistent and effective community based service programs at Syracuse University:

Syracuse University Support—Chancellor’s Office, Office of Academic Affairs, Office of Financial Aid, Whitman School of Management, and faculty in the School of Education.

Federal Government Support—Federal Work Study America Reads (through the Office of Financial Aid).

Private Donor/Other Support—the Winnick Family Foundation, Kenneth A. and Mary Ann Shaw Fund, Marion Entwistle Fund, J.P. Morgan Chase Foundation, Robert B. Menschel Public Service Intern Fund, and the Syracuse Research Corporation (SRC).



## *Kenneth A. and Mary Ann Shaw Leadership Interns*

Lauren Abramson '07  
College of Arts and Sciences

Laura Carucci '06  
Martin J. Whitman School of Management

David Katz '07  
College of Arts and Sciences

## *Marion Entwistle Leadership Interns*

Rochelle Cymerman '06  
College of Arts and Sciences

Mark Hebert '05  
Martin J. Whitman School of Management

Maria J. Lopez '05  
College of Arts and Sciences

Nicholas Stowe '08  
L.C. Smith College of Engineering and  
Computer Science

## *JP Morgan Chase Leadership Interns*

Michelle Goldberg '06  
Martin J. Whitman School of Management

Andrew Gallo Page '06  
Martin J. Whitman School of Management

## *Literacy Leadership Intern*

Samantha Long '05  
College of Arts and Sciences

## *Literacy Tutor Leadership Interns*

Elizabeth Alexander '07  
College of Visual and Performing Arts

Stacey Carter '07  
Martin J. Whitman School of Management

Virginia Cohen '08  
College of Arts and Sciences

Ambreleah Dusseau '06  
College of Arts and Sciences

Chris Kanaley '06  
Martin J. Whitman School of Management

Jeffrey Kaveney '06  
Martin J. Whitman School of Management

Jessica Mahle '06  
School of Education

Matt Maurer '05  
Martin J. Whitman School of Management

Shayla McCullough '05  
College of Arts and Sciences

Valerie Nielsen '05  
College of Human Services and Health  
Professions

Pearl Vicente '07  
College of Arts and Sciences

Emily Virkler '05  
School of Education

## *CPCS Administrative Staff*

Pamela Kirwin Heintz  
Director

Roberta J. Gillen  
Assistant Director, Literacy Initiatives

Elizabeth Occhino  
Assistant Director, Service Learning

Arlene Melchiorre  
Administrative Assistant

Michael R. Byrne  
Transportation Supervisor

Mary Ann Shaw Center for Public and Community Service  
237 Schine Student Center Syracuse NY 13244  
315-443-3051 315-443-3365  
cpcs@syr.edu  
students.syr.edu/cpcs

# Literacy Initiatives

## SU Literacy Corps

The Syracuse University Literacy Corps (SULC) is a service learning experience that mobilizes SU students to mentor and tutor students at elementary and secondary schools in the community. The program has experienced great success since its inception in 1997, and is supported by the Office of Academic Affairs, the Federal Work Study Program in the Office of Financial Aid, and the Winnick Family Foundation.

### Literacy Corps Program Statistics: 2004-2006

SU Tutors	360
Students Tutored	6,800
Hours Tutored	73,600
School Sites	26
Community and Neighborhood Sites	15



### Community Participant

When Jeff Twilley '07 started tutoring at the Northeast Community Center last spring, he was placed with a child who had a lot to learn. 'Eyob is from Ethiopia,' says Twilley, a finance major who was fulfilling a service learning requirement for the Martin J. Whitman School of Management. 'He was a little behind, and a little bit rambunctious too, so they put me with him because they thought a new person might have better luck with him.' Twilley found it easy to relate to Eyob. 'He reminded me of my brother and me when we were little,' he says. He worked with the fourth grader three afternoons a week on math problems and improving his English language skills.

Just as Eyob benefited from their hours together, Twilley believes he gained something from the experience as well. Growing up on a farm in rural Maryland, Twilley never had to face the many challenges Eyob and other children at the community center encountered. 'On my first day there he was talking about all the problems in Sudan, and it was so interesting hearing that from a 10-year-old,' Twilley says. 'I didn't know anything about it and he taught me a lot.'

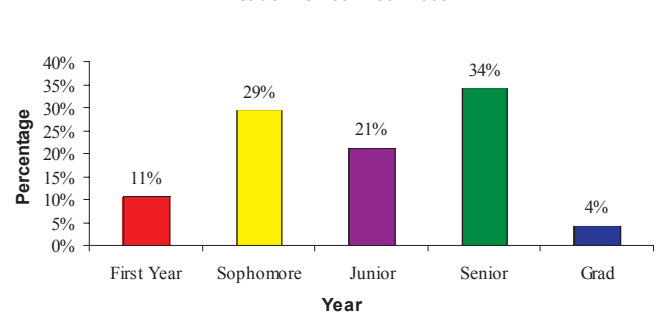
Although Twilley finished the required service hours before spring break, he kept returning to the community center for the rest of the semester. He hopes to volunteer again in the future. 'Some people think of community service as giving back to the community, but its more than that,' he says. 'We are part of the community and we should participate in it.'

### Literacy Corps Participants by School/College

	2004-2005	2005-2006
College of Arts and Sciences	43%	48%
Martin J. Whitman School of Management	13%	11%
College of Visual and Performing Arts	11%	9%
School of Education	10%	7%
S.I. Newhouse School of Public Communications	10%	9%
College of Human Services and Health Professions	4%	7%
L.C. Smith College of Engineering and Computer Sciences	4%	4%
School of Information Studies	4%	4%
School of Architecture	1%	<1%
Maxwell School of Citizenship and Public Affairs	<1%	<1%

The SU Literacy Corps is a diverse group of students representing all majors, colleges, and years.

### Literacy Corps Participants Academic Year 2004-2005



# Community Resources



The Question of the Week program was created by the SU Literacy Corps to provide resources for community based organizations and the Syracuse City School District where tutors work. Local businesses contribute donated items to make this program possible.

CPCS thanks the following  
Question of the Week  
2004-2006 Donors

Altered States  
Borders  
Educational Wonderland  
Follet's Orange Bookstore  
Manny's  
P&C  
Roe of Books  
Scholastic Books  
SU Bookstore  
Tales and Toys  
Target  
Village Office Supply  
Waldenbooks  
Wegmans



The First Book-Syracuse University Campus Advisory Board (CAB) is facilitated by CPCS Literacy Initiatives. Since 2001, First Book-Syracuse University has distributed more than 25,000 free books to children in the Syracuse community.

First Book is a national nonprofit organization with a single mission: to give children from low-income families the opportunity to read and own their first new books.

CPCS Literacy Initiatives and Collaborations

Balancing the Books  
CNY Works  
First Book  
Friends of Franklin  
Roots & Shoots  
SRC/ECS Mentoring Program

## Community Based Student Placement Sites

AIDS Community Resources  
Al-Ishani Islamic School  
Alzheimer's Association of CNY  
American Cancer Society  
American Diabetes Association  
American Red Cross  
Applesseed Trust  
Atlantic States Legal Foundation Inc.  
Atonement Lutheran Day Care Center  
Aurora of CNY  
Beaver Lake Nature Center  
Big Brothers Big Sisters  
Bishop Foery Foundation  
Boys and Girls Club  
Brighton Family Center  
Camp Fire USA CNY Council  
Center for Community Alternatives  
Centers for Nature Education Inc.  
Chadwick Residence  
Clover Corner (Huntington Family)  
CNY Children's Miracle Network  
CNY Developmental Services Office  
CNY Poison Center  
Community General Hospital  
Community Learning and Information  
Center of Manlius Inc.  
Cornell Cooperative Extension  
Onondaga County  
Crouse Hospital

Dorothy Day House  
Dunbar Association  
Dunbar at Hughes Elementary  
Eastwood Senior Center-PEACE Inc.  
English Language Institute  
Evening Reporting Center-Children and Family Services  
Everson Museum of Art  
Exceptional Artwork Committee CNY-DSO  
Exceptional Family Resources  
Faith Hope Community Center  
First Book Campus Advisory Board  
Food Bank of CNY  
Francis House  
Franklin Magnet School for the Arts  
Girls Inc. of Central New York  
Greater Syracuse Tenants Network  
Habitat for Humanity  
Hawley Youth Organization-Catholic Charities  
Housing Visions Unlimited Inc.  
IDA Benderson Senior Center  
International Center of Syracuse  
Inter-Religious Council of CNY  
Iroquois Nursing Home  
It's About Childhood and Family Inc.  
Jewish Community Center  
Jowonio

Lafayette 21st Century Program  
Leukemia and Lymphoma Society  
Levy Middle School  
Reformed Church of Syracuse Tutoring Program  
March of Dimes  
Meals on Wheels  
Museum of Science and Technology  
Northeast Community Center  
North Side Community Computer Lab  
North Side Community Police Center  
North Side CYO  
Nurturing World Child Care Center  
Onondaga County Health Department  
Onondaga Historical Association  
Onondaga County Library Branches  
Partners in Learning (WSLC & MANOS)  
PEACE Inc-Head Start Program  
Planned Parenthood  
Pediatric and Adolescent Center  
Project Connection  
Rescue Mission  
Ronald McDonald House Charities  
Rosamond Gifford Zoo  
Rosewood Heights Health Center  
Samaritan Center  
Sarah House Inc.  
Sedgwick Heights Assisted Living

Shea Middle School After-School Program  
Southside Charter Academy  
Spanish Action League  
St. Camillus Health and Rehab Center  
St. Francis Adult Day Care  
Ste. Marie among the Iroquois  
SUNY Upstate Child Care Center  
Syracuse Department of Parks, Recreation and Youth Services  
Syracuse Housing Authority  
Syracuse Jewish Family Services  
Syracuse Stage  
The Living Room  
The New Environment Institute  
The Salvation Army  
United Way of CNY  
Upstate Medical University Foundation  
VA Medical Center  
Vincent House  
Vivian Teal Howard Residential Facility  
WCNY TV and Classic Film  
Westcott After-School Program at Levy Middle School  
Westcott Community Center  
Wilson Park Community Center  
Women's Information Center